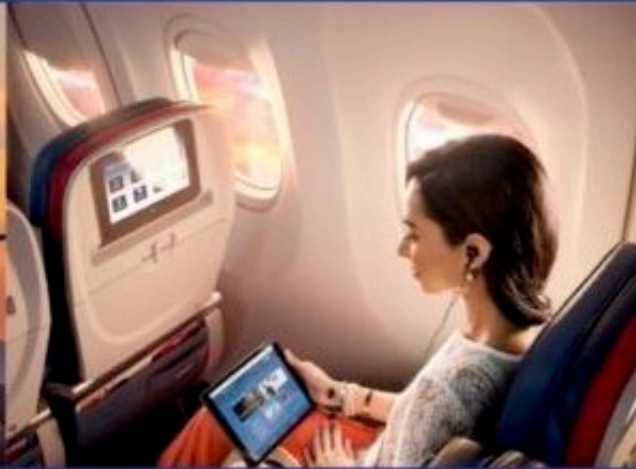


# AirGuide Technology & Content

**AIRPORT & AIRLINE LOUNGES**



**INFLIGHT**



**HOTELS**



**CRUISE**



Elevate Your Customer Experience  
Engage Travelers With AI Driven Tech & Content



# Creating a Connected Customer Experience

Interactive Seamless Digital Experience With or Without Connectivity  
Revenue Generation Opportunities Throughout the Travel Journey



# Generate Revenues Across All Your Platforms



## [Technology & Content Solutions](#)

Delight and engage your users with AI driven innovative technology and exceptional content. We have developed a very effective platform to achieve a seamless digital experience. We can integrate, customize, and brand our solutions on any platform.

- [WiFi & Entertainment Platform](#)
- [Advertising Platform](#)
- [Content Solutions](#)
- Tailored for Airlines, Airports, Hotels, Cruise, Rail, and Travel Websites and Apps.

Trusted by global airlines, hotels, cruise lines and travel brands: Air Canada, Air France, AeroMexico, Etihad, Eurowings, Hawaiian Airlines, Lufthansa, Singapore Airlines, Turkish Airlines, to name a few.

# Content Solutions

## Engage Your Passengers & Guests With AI Driven Content

Our solution enables passengers to explore cities with immersive and interactive content, curated by our editorial team and using innovative AI technology. This allows for uniquely targeted experiences.

- **Destination Guides:**
- **AirGuide City** – Destination city guides.
- **AirGuide Airport** – Destination airport guides in 2D and 3D.
- **AirGuide Cruise & Seaport** – Destination city and seaport bundle.
- **AirGuide Rail & City** – Destination city and rail bundle.
- Destination guides features include: interactive content and Maps, Point-of-Interest POI pop-ups, with description, images, and events, venues updated weekly for maximum engagement.
- AI powered search, chat, way-finding, and other engaging features.
- Popular travel tips, feature articles, news, and newspapers and magazines.
- 400+ destinations in North America, Latin America & Caribbean, Europe, Middle East & Africa, Asia Pacific.
- **Destination Travel Videos + Entertainment** – Destination and travel videos with music, and graphics.
- **Custom Content & All About Your Brand** – Content produced just for your passengers or guests. We can integrate, customize, and brand all our content to meet your specific needs and incorporate your content.

# Content Solutions - Benefits

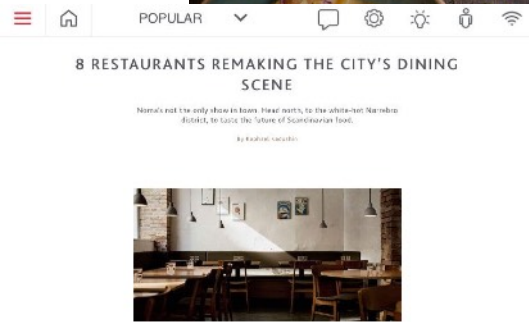
**AirGuide Content Solutions** - Interactive Content for Pre, During and Post-Trip Experiences. We can engage customers throughout their entire journey, starting from the moment they make their booking, all the way to their arrival at their home or office.

## **Benefits:**

- Turnkey, bolt-on solutions for Airlines, Airports, Hotels, Cruise, Rail, and Travel Websites and Apps.
- Wide range of travel content and videos, including: Destination, airport, city, seaport, and rail guides with interactive features and moving maps.
- Detailed information about destinations recommendations and attractions.
- We can provide weekly or monthly real-time updates.
- Entertainment options: movies, TV shows, games, music, podcasts, magazines, news, and more.
- Cost-effective licensing model tailored to your needs.
- We can integrate, customize and brand our content to your specific needs on any existing system or platform.
- Revenue generation opportunities throughout the travel journey, including advertising and guest shopping.
- Our content solutions are compatible with all tablets, laptops, apps and smartphones.
- We can distribute to any platform, APIs available.
- Available in all major world languages.

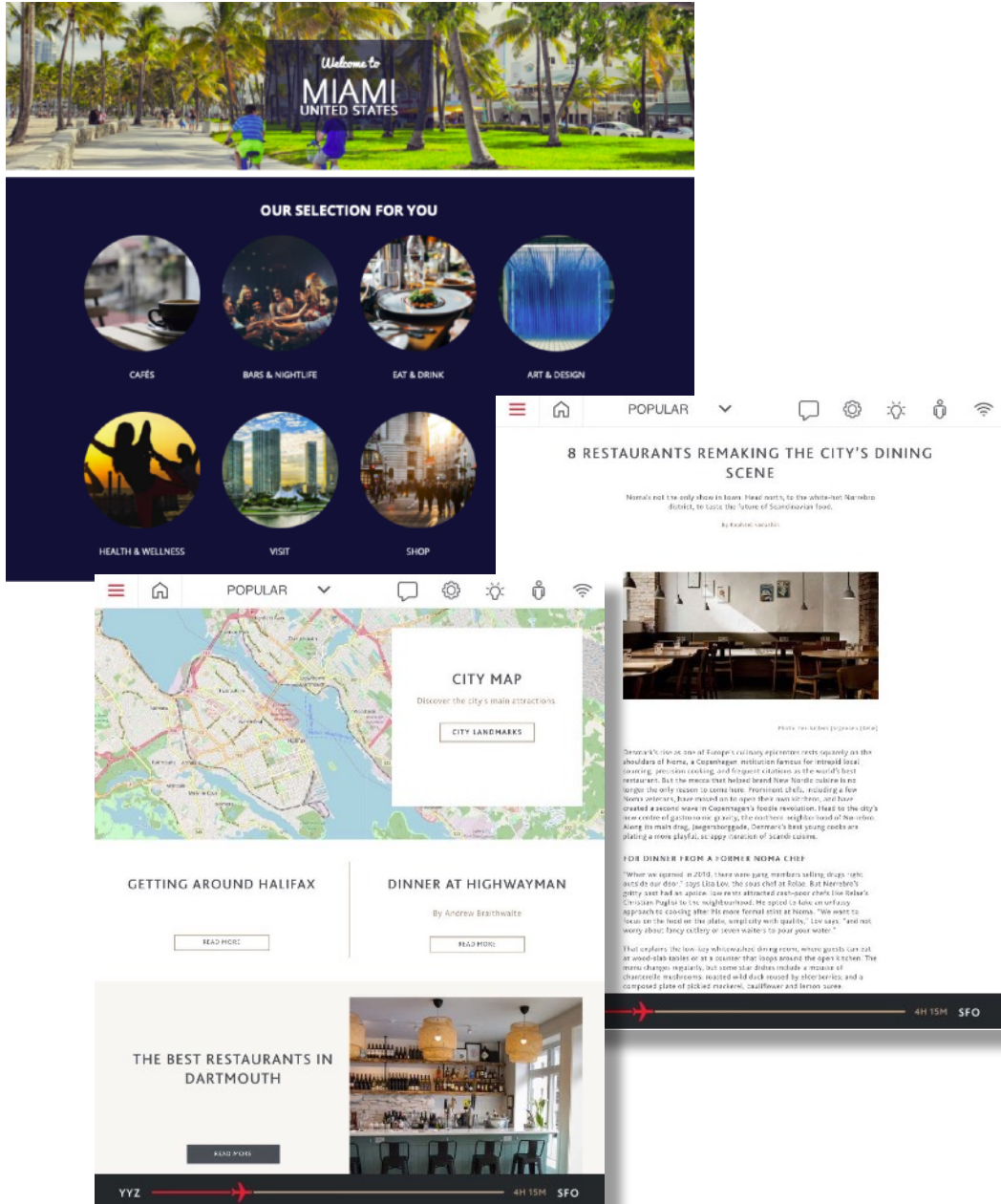


# Interactive Destination: Seaport



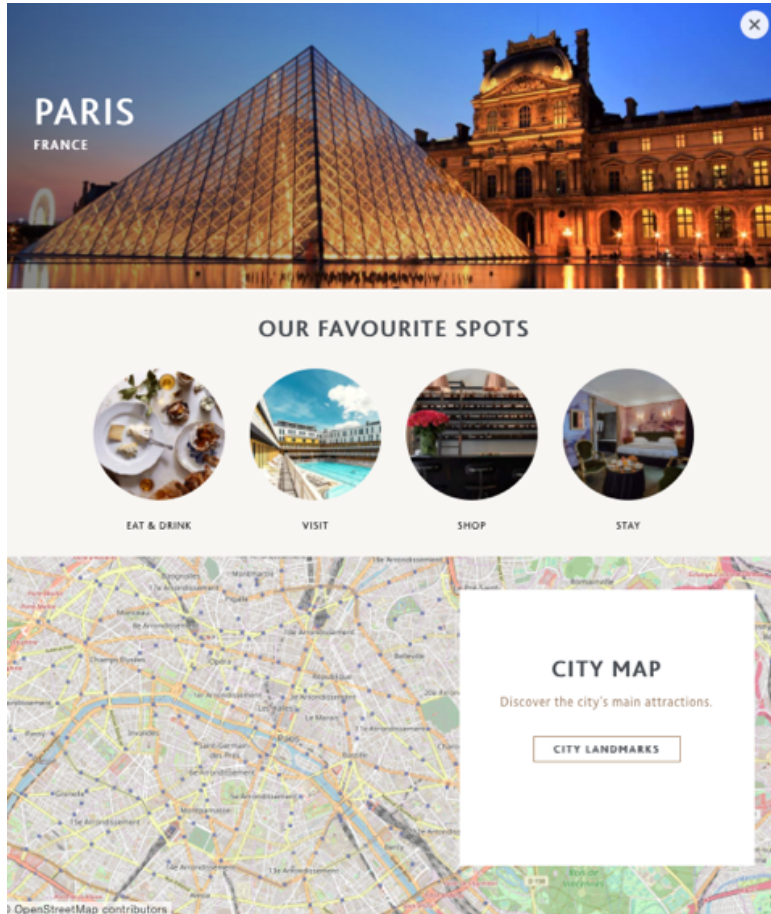
- [Cruise & Seaport Guides](#) – Explore seaports and destinations with our immersive and interactive content, curated by our editorial team with innovative use of AI, delivering uniquely targeted experiences.
- Tailored to your passenger or guest preferences and interests.
- Get insider recommendations and local insights for a unique and authentic city experience.
- Seaport and cruise line terminals.
- Country overview, history, practical info, currency, tel. codes, etc.
- Destination city overview, history.
- Country and city travel tips and advice.
- Tourist attractions, culture, museums overview and POIs.
- Transportation overview, including taxi, bus, rail, car rental.
- Shopping overview and POIs.
- Bank & ATM overview.
- Restaurants overview and POIs.
- Cafe & Bars overview and POIs.
- Hotels and resorts, spas overview and POIs.
- City Events and venues overview and POIs.
- Use the content on your website, app and social channels to further engage passengers and to increase your bookings and ancillary revenues.

# Interactive Destination: City



- **City Guides** – Explore cities with our immersive and interactive content, curated by our editorial team with the innovative use of AI, delivering uniquely targeted experiences.
- Tailored to your passenger or guest preferences and interests.
- Get insider recommendations and local insights for a unique and authentic city experience.
- Country overview, history, practical info, currency, tel. codes, etc.
- Destination city overview, history.
- Country and city travel tips and advice.
- Tourist attractions, culture, museums overview and POIs.
- Transportation overview, including taxi, bus, rail, car rental.
- Shopping overview and POIs.
- Bank & ATM overview.
- Restaurants overview and POIs.
- Cafe & Bars overview and POIs.
- Hotels and resorts, spas overview and POIs.
- Nightlife and entertainment overview.
- City Events and venues overview and POIs.
- 400+ destinations in North America, Latin America & Caribbean, Europe and Asia.
- Use the content on your website, app and social channels to further engage passengers and to increase your bookings and ancillary revenues.

# Interactive Destination: City - Customizable Options



PARIS  
FRANCE

OUR FAVOURITE SPOTS

EAT & DRINK VISIT SHOP STAY

CITY MAP  
Discover the city's main attractions.

CITY LANDMARKS

OpenStreetMap contributors

## VISIT

**PISCINE MOLITOR ROOF TOP**  
FOR THE ART DECO VIBES

Red, yellow and aqua-blue-threaded Moroso chairs give the wood-planked terrace a splash of colour and provide the ideal chaise longue for a lazy afternoon. Refresh with cocktails, and enjoy a bird's-eye view of the art deco lido with the Eiffel Tower in the distance. [more](#)

**FONDATION LOUIS VUITTON**  
FOR GEHRY À PARIS

A glistening diamond in the woods of Bois de Boulogne, Frank Gehry's silver-sailed glass structure houses LVMH's collections of contemporary art. Highlights include contemplative works like Olafur Eliasson's *Inside the Horizon*, a kaleidoscopic walkway in the Grotto that encircles the pool, as well as multi-me [more](#)

**LE POINT ÉPHÉMÈRE**  
FOR THE ELECTRO EXHIBITIONS

Stay on the pulse of Paris' underground art scene at this graffiti-layered dockside warehouse. A fresh rotation of musicians (especially electro, hip hop and indie rock), edgy art and savage cuisine at Animal Kitchen, the culinary arm of Animal Records, draws crowds night and day. On warm days, have a dri [more](#)

**LA CUISINE PARIS COOKING CLASS**  
FOR THE FRENCH TECHNIQUE

Celebrate the art of French cuisine with food tours and classes led by experts. Options range from Fromage and Wine Discovery workshops to Intensive Technical Macaroon classes with sessions usually lasting around three hours. The French Market Tour and Cooking Class includes a tour of Marché Maubert follo [more](#)

## EAT & DRINK

**PRIN PRIN**  
FOR THE BEST CROISSANT

As one of only a couple dozen bakers in the exclusive Grand Prix de la Baguette de la Ville de Paris winner's circle, Sébastien Maurous knows a thing or two about bread. His Montmartre bakery is the quintessential stop for your morning croissant fix. For a sweet treat, indulge with a pistachio-chocolate roll. [more](#)

**BUVETTE GASTRONOMIQUE**  
FOR THE WINE AND PLACE-GRABING

The French outpost of Jody Williams' Manhattan restaurant, which, ironically, models itself as a Parisian wine bar, this Pigalle bistro draws from its land of inspiration to marvelous effect: a wide selection of wines pairs nicely with a menu of small plates, like crushed walnut and Parmesan petit tartine, honey. [more](#)

**CLAMATO**  
FOR THE OYSTER SALAD

This seafood joint takes its name from Mott's clam-infused tomato juice, the ingredient that separates a Caesar (hard to come by in Paris) from a Bloody Mary. Of course, there's also an au courant list of champagnes to pair with oysters on ice. Order the wild mussels that come served with a slice of Boulangerie. [more](#)

**CAFÉ @BERRAMFF**  
FOR THE SHAKESHAKE-STYLE EGGS

Come for the Costume coffee, stay for the all-day brunch. Cozy and always crowded, this no-pot-owned canteen has put its name on the map with picture-perfect menu items, such as coriander-pomegranate shakshuka eggs with feta, served in a cast iron skillet on a wooden board. [more](#)

Destination Guides feature interactive maps and content including, attractions, tours, events, museums, hotels, restaurants, bars/cafes, nightlife, shopping and destination articles and are available in multiple languages.



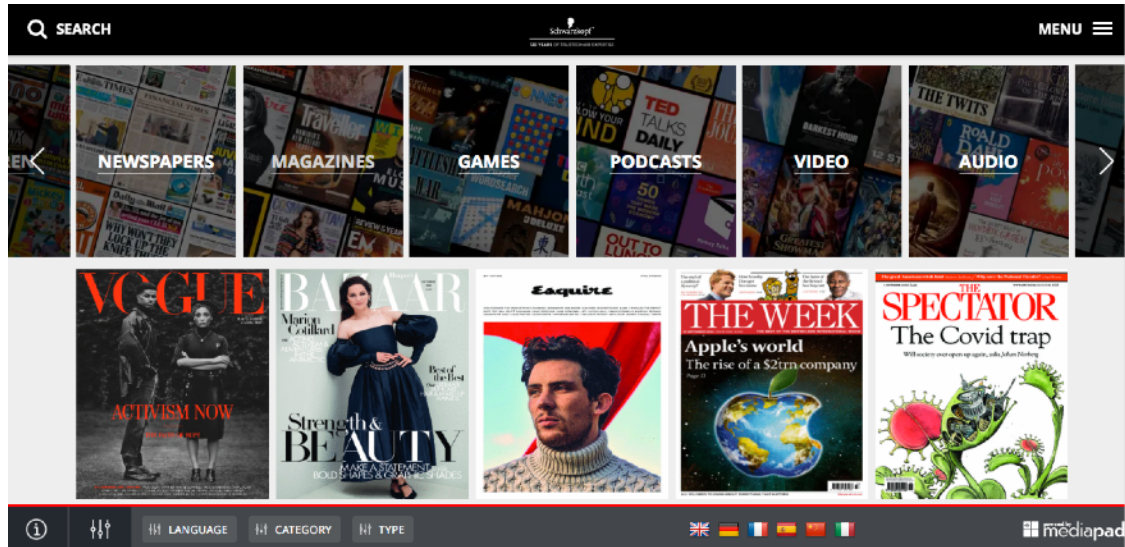
# Interactive Destination: Airports in 3D



Airport Guides in 3D feature interactive maps and content and are available in multiple languages.

We can also create 3D aircraft seating maps, cruise ship maps, or rail station maps.

# Magazines, Newspapers & Videos



## Magazines, Newspapers, Videos, Podcasts

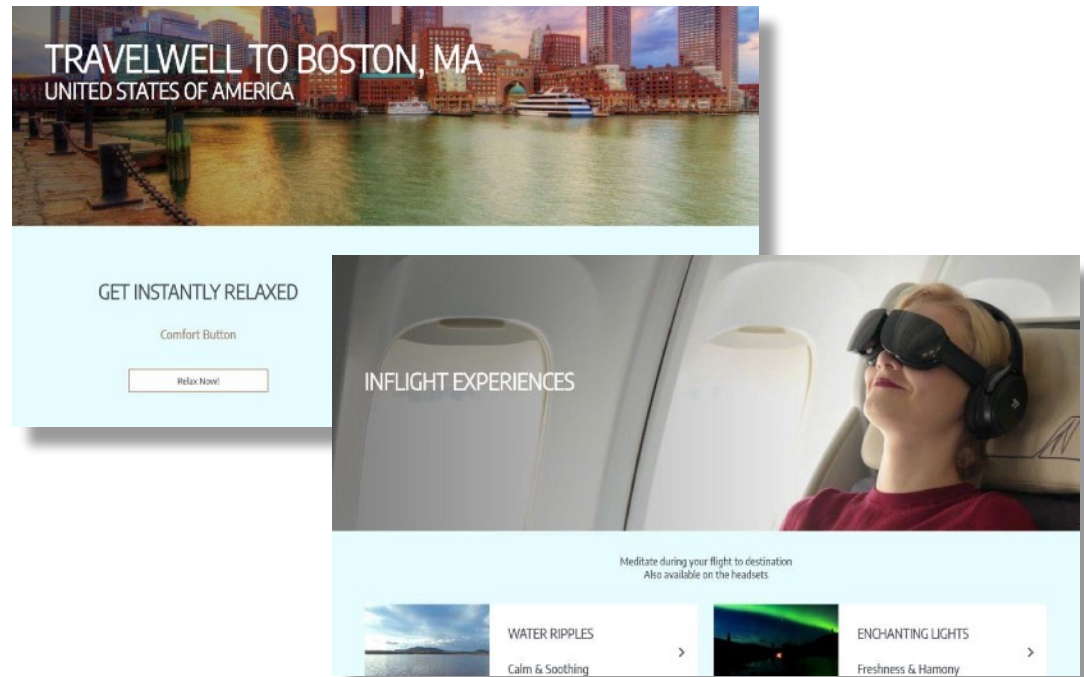
A personal channel that enhances your content throughout the entire journey via your mobile app or platform .

## Travel Tips, Health & Wellness

Travel tips and advice, feature articles, information and news.

## Monetize with Native Advertising & Sales

Sponsored content to stimulated new business.



# Corporate Section: All About Your Brand



## All About Your Brand

Expand your brand awareness by featuring your products and services on board.

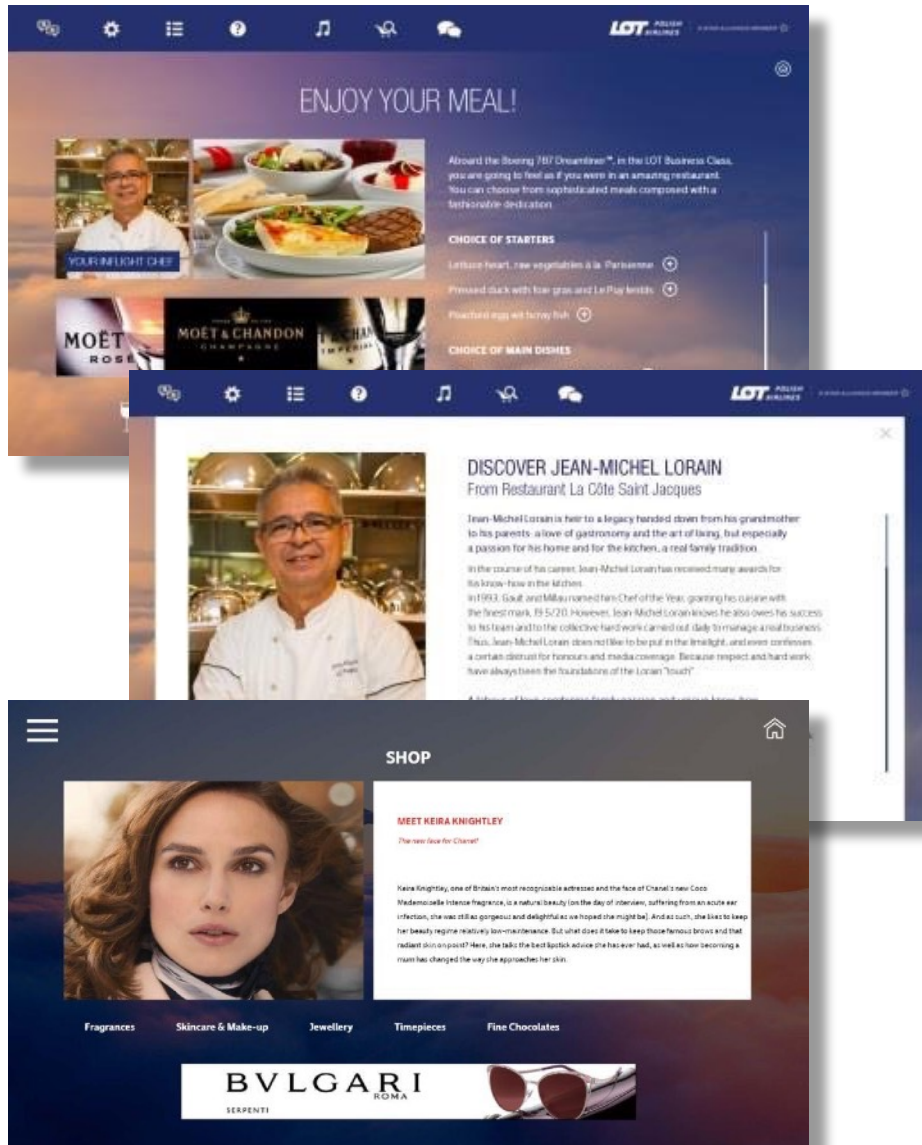
## Branded Magazine Designed Exclusively for You

A branded magazine produced for your passengers and guests. Updated monthly with targeted content, interactive features and videos.

## Monetize with Native Advertising & Sales

Sponsored content to stimulate new business.

# All About Your Brand: Meals, Snacks & Shopping



## Catering Selection

Showcase the value of the your guest catering selection.

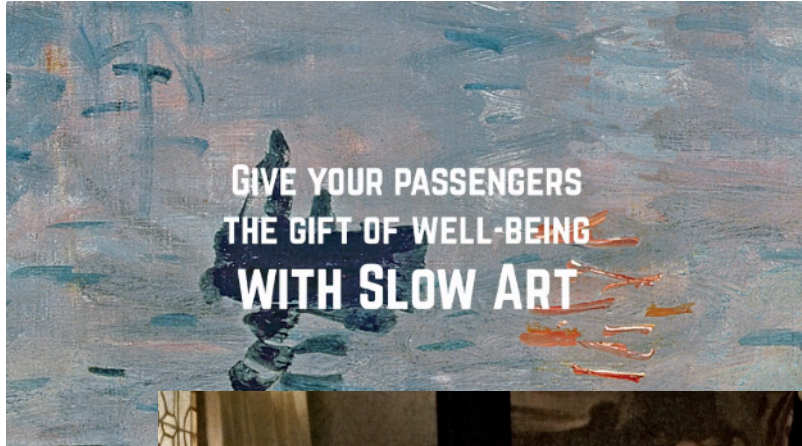
## Onboard Payment Solutions

Integrate our onboard payment solution to enhance customer experience.

## Duty Free Selection

Showcase your onboard shopping offering.

# Streaming Art - ikonoTV



## **Slow Art - Streaming Art Service**

Give your passengers and guest the gift of well-being with slow art. elevate your entertainment with our stress-reducing slow art.

## **Create A Peaceful and Beautiful Atmosphere**

**Airlines, Airport Lounges:** Our streaming art service will enhance your lounge and in-flight entertainment experience, create a calming or inspiring atmosphere, and differentiate your brand from competitors.

**Cruise, Hotels:** Our streaming art service can contribute to guest satisfaction and enjoyment, creating engaging environments, evoke emotions, and provide a sense of relaxation and escape. It will enhance common areas, lounges, cabins, rooms, and other onboard spaces.

We can customize art content to align with your branding or specific themes.

Possible revenue generation through advertising or sponsored content.

**Demo:** <https://vimeo.com/826641781/f12e2225cb>

# AirGuide Technology & Content

We have developed highly effective platforms with limitless potential for delivering a seamless digital experience, tailored for Airlines, Airports, Hotels, Cruise, Rail, and Travel Websites and Apps.



# Let's Meet!

**Our objective is to elevate the travel experience by providing superior content and technology for an effortless passenger journey - engaging and delighting travelers anywhere and anytime across all platforms.**

Aram Gesar

Founder & CEO

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**[AirGuide Technology & Content Solutions](#)**

